



UVICELL
Community Engagement and Lifelong Learning

A decorative graphic consisting of a circular inset on the left containing a blurred orange and red image with hexagonal patterns, and a horizontal purple band on the right containing the title text and a large, faint, stylized 'X' shape.

Business and Professional

SERVICE GUIDE

EXPERIENCE REAL RESULTS WITH

UVICELL

Call 340.693.1100 or visit us online for
more information at <http://cell.uvi.edu>

DISCOVER THE DIFFERENCE CELL CAN MAKE IN THE LIFE OF YOUR ORGANIZATION.

To keep up and, more importantly, stay ahead, organizations are using creative approaches to maintain and sustain viability in the marketplace. Whether it's re-evaluating strategic thinking or developing ways to enhance organizational effectiveness, it can mean the difference between simply maintaining the status quo and achieving success.

No one better understands that difference than the University of the Virgin Islands Community Engagement and Lifelong Learning (UVICELL) Center. Our staff excels at linking the best of the University's resources to provide expert consultation and deliver customized programs for non-profit organizations, government agencies, small businesses and large corporations.

CELL offers a number of services that can foster growth, increase productivity and reduce costs. Let us work with you to provide a specialized approach that will achieve desired, yet measurable, results.



WHY CELL?

- Customized programs to suit the needs of your organization
- Strong focus on customer satisfaction
- Experienced based
- Cutting-edge, instructional design
- Quality driven, innovative programs

AS A PARTNER YOU CAN BENEFIT FROM:

- The University's incredible resources
- High-impact education and training
- Focused, measurable results
- A wide range of programming
- Convenience and flexibility
- Quick response and turnaround services
- Professional team skilled in the design, delivery and facilitation of quality programs
- Reduced cost
- Increased return on investment

CORPORATE TRAINING

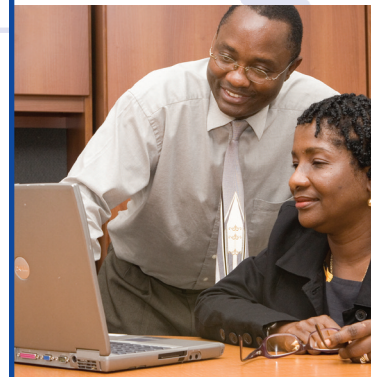
Growing and optimizing a business means ensuring your employees have the knowledge, skills and resources necessary to support your company's vision and core functions. Improve your organization's effectiveness through targeted and customized training programs that increase efficiency and productivity in an evolving business climate. Training can be conducted at your facility, our facility or another location of your choice, and is delivered in a format that best meets the needs of your organization.

NEEDS ANALYSIS: CELL can conduct an in-depth, systematic needs analysis to identify what employee skills and performance levels are needed to achieve your business goals.

SKILL ASSESSMENT: CELL uses a variety of tools to measure an individual's abilities, interests and educational development. We can assist you in assessing employee skills and determine which programs would be most beneficial to meet the long- and short-term goals of your organization.

SPECIALIZED TRAINING PROGRAMS: CELL works closely with you to develop specially designed training programs that directly address the needs of your organization. Our goal is to provide you with top quality training programs, saving you both time and money. Choose from a variety of courses such as:

- Customer Service
- Coaching & Counseling
- Time Management
- Desktop Computer Skills
- Project Management
- Management & Supervision
- Leadership & Motivation



EVALUATING, MONITORING AND FOLLOW-UP: After the completion of training, CELL can provide you with an evaluation report to gauge the effectiveness of the course and the instructor. We'll work with you to develop success criteria around your training program to quantify the program's success. Post evaluations can also be conducted after employees have time to implement the knowledge and skills on the job. The ultimate measure is the impact made on your organization and the return on your investment.

CONSULTING & PROFESSIONAL SERVICES

In order for a business to survive and, in fact thrive, strategies and processes must be developed and deployed in a cooperative and cost-effective manner. CELL can not only assist you in aligning operations with a pre-defined strategy, but we can continuously optimize operations to meet changing internal and external business needs. We don't come with any preconceived notions on how your organization should work. We'll work with you and your team to understand the goals and culture of your organization and then develop solutions to help your business grow and succeed.

ORGANIZATIONAL DEVELOPMENT: CELL can help your organization get from where you are to where you want to be. CELL can help you identify improvement areas and develop real-world solutions that complement your organization's goals.

- Strategic Planning
- Change Management
- Team Building
- Human Resource Development
- Coaching & Counseling
- Communications
- Organizational Assessments
- Diversity Services
- Mediation & Negotiation



PERFORMANCE IMPROVEMENT: CELL can help you establish a systematic process to attain your desired performance goals. We will work with you to identify the best solutions and performance interventions to suit your needs.

- Continuous Improvement Initiatives
- Monitoring & Evaluation
- RFP Preparation
- Grant Preparation & Management
- Compliance Management
- Project Management
- Time Management
- Performance-Based Budgeting

TECHNICAL SERVICES: CELL provides services that help you achieve your goals, whether they are as simple as refining an existing project or as complex as creating and managing a new one.

- Systems Analysis
- Research
- Survey Development & Data Collection
- IT Infrastructure Assessment
- Focus Groups

CONFERENCE & EVENT MANAGEMENT: Hosting an event can be easy when you let CELL handle the details. Whether your event is a conference, workshop, meeting or symposium, the CELL Center is the perfect partner for handling the job in an efficient manner. From pre-conference concept to post-conference follow-up, CELL can customize a package based on your specific needs and budget.

- Event Design & Production
- Fiscal Management
- Registration Management
- Marketing

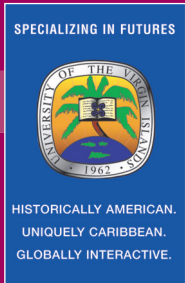




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